

GRIDSHIFT

Solutions

Press Release

For Immediate Release

10/14/2019

Norman, OK/San Diego, CA

Cuesta Sol, LLC (Cardiff, CA) and SolaRight Lighting, LLC (Norman, OK) have entered a definitive agreement to merge the two companies to form a new entity called GridShift Solutions, LLP. The new company will continue to offer products and brands previously sold as Cuesta Sol and SolaRight while leveraging the combined resources of the new company to further expand product offerings, gain cost efficiencies and drive the future of renewable energy viability.

“Solar energy technology is improving every day and has become a viable way to reduce our dependence on fossil fuels as well as providing flexibility that hard-wired systems just don’t offer.”, said Drew Dozier, COO/Partner GridShift. “By bringing these companies together, we combine the very best solutions available in lighting, fixtures and technology, and we have big plans for shaping the evolution of renewable energy.” added Jeff Casebier, CEO/Partner of GridShift.

GridShift Solutions, LLP is a USA based veteran owned company and has committed to ongoing donations to various veterans support organizations. “As a military veteran having served in the middle east, I’ve seen first-hand what our proud service members have to endure and this partnership will share our success with those who fight for our freedom.” said Casebier.

The new company will have offices and production located in Cardiff, California and in Norman, Oklahoma.

Cuesta Sol products are customized solutions in self-contained solar area lighting that delivers double the light output of their nearest solar competitor. The product line includes a line of overhead area lights that are suitable for parking lots, parks, playgrounds and certain outdoor athletic courts and also offers solar bollards for lower light pathway illumination.

www.Cuestasol.com

SolaRight Wireless Lighting products are self-contained solar solutions for traffic calming and delineation applications as well as beautification and safety in commercial and residential areas. www.solaright.com.

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www.GridShiftSolutions.com

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